



XUV 3XO



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Life is full of possibilities. The new XUV 3XO is engineered to help you seize them all. Whether you're conquering your daily hustle, planning a weekend escape, or embarking on epic road trips, the XUV 3XO is your capable companion.

We've packed it with the features you need to make the drive of your life effortless, safe, and enjoyable without any compromise.

It's the XUV 3XO.

**Standout Design**

**Advanced Technology**

**World-Class Safety**

**Superior SUV Comfort**

**Spirited Performance**

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# Standout Design

The XUV 3XO introduces a bold, athletic silhouette that commands attention.

It features a distinctive front grille and headlamp design with a piano black finish on the grille and LED headlamps, LED DRLs and LED fog lamps. Unique wheel designs have been penned for the different XUV 3XO variants, including a stylish 17" diamond-cut alloy wheel.



Infinity LED tail lamps.

R17 Diamond Cut Alloy Wheels space



Fronte Grille with Piano Black Finish

Signature LED headlamps & DRLs

\*Specifications may vary by model.  
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The XUV 3XO's interior complements its striking exterior with a blend of premium finishes and modern design elements and equipment.

Its cabin boasts premium interiors with a soft-touch leatherette dashboard that extends to the door trims and leatherette seat upholstery to elevate the sense of sophistication. Leather accents on the steering wheel, gear knob and front armrest further enhance the premium feel.



Soft wrapped leatherette seats with contrast decorative stitching

Premium interiors

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# Advanced Technology

The XUV 3XO is at the forefront of automotive technology twin 26.03 cm (10.25") HD screens having functionality of wireless Android Auto & Apple car play

Advanced features, like a 65 W USB-C charging point and Electronic Parking Brake with Auto Hold, are tailored for tech-savvy users seeking convenience on the go.

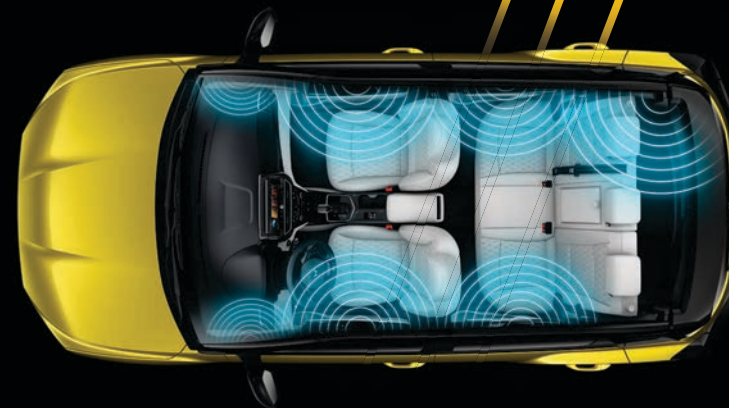
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harman/kardon

Electronic Power  
Brake & Autohold

Wireless Charger &  
65 W USB - C Fast Charging



Adding to the list, an immersive audio experience is created through a Harman Kardon Premium Audio with a dedicated amplifier and sub-woofer that also offers Sonic Expanse, Bass Enhancer, a nine-band equaliser and four Ambient Sound Modes.

- Harman Kardon Premium Audio system, 7 speakers
- Wireless charging and connectivity with Apple and Android systems
- Ultra-fast 65W USB Charging that is capable of charging a laptop

Dual floating high-resolution screens - with the largest 10.25" digital cluster and 10.25" infotainment system

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# World-Class Safety

The XUV 3XO sets a benchmark with 35 standard safety features, ensuring a safe cocoon for you and your loved ones. While the responsive handling and powerful engine transform every drive into an exhilarating experience, features like Level 2 Advanced Driver Assistance Systems (ADAS) offer a comprehensive package promising paramount safety.

Additionally, 360-degree surround view system with Blind View Monitor, new-generation Electronic Stability Control (ESC) with hill hold control and hill descent control, ensuring superior control in challenging driving conditions.



**Blind Spot  
Monitor**

**360 Degree  
Camera**

**Bezel-Less  
Auto Dimming IRVM**

The vehicle comes standard with six airbags, four disc brakes, 3-point seat belts and seat-belt reminder for all seats along with passenger airbag on/off for child safety, ISOFIX child seats with top-tether, among others, providing comprehensive protection for all occupants.

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Level 2 Advanced Driver Assistance Systems make the XUV 3XO an impenetrable fortress. With a radar and a camera that detects obstacles, avoids collisions, and assists the driver, there's no place as safe and exciting on the road as this.



Adaptive Cruise Control



Auto Emergency Braking (Cyclist)



Forward Collision Warning



Auto Emergency Braking (Pedestrian)



Traffic Sign Recognition



Auto Emergency Braking (Vehicles)

- High Beam Assist
- Lane Departure Warning
- Lane Keep Assist
- Smart Pilot Assist

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Skyroof™



Dual Zone Climate Control


Cooled Glove Box

Versatile 364L  
Boot Space

## Superior SUV Comfort

The XUV 3XO elevates every journey. Step inside and discover a sanctuary of sophistication and comfort, meticulously designed for those who appreciate the finer things. The luxurious interiors boast of a slew of premium features like Skyroof™

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Its expansive interior offers ample legroom, headroom, and cargo space, ensuring the right space where counts. Experience the freedom of movement without compromising on style.

The XUV 3XO excels in providing a spacious and comfortable environment for all its occupants. This is complemented by the spacious boot space, which can accommodate up to 364 litres\*. Additionally, the XUV 3XO offers leg and hip room for the first and second row passengers, ensuring a comfortable ride for all.

Space:

- Widest in segment: 1821 mm
- Longest-in-segment Wheelbase: 2600 mm
- Boot Space of 364 L\*\*
- 60:40 split rear seats standard

Leatherette seats with diamond-mesh patterns & decorative stitching



\*\*Boot space as per ISO V215. Disclaimer: Creative visualisation. For illustrative purpose only.



## Spirited Performance

Staying true to the brand's legacy of offering thrilling performance, the mStallion TCMPFi turbo-petrol engine delivers 82 kW and 200 Nm of torque. The engine features new vehicle management software and intelligent turbocharging while offering exceptionally low fuel efficiency.

The transmission offers smooth gear shifts and is optimised to deliver great fuel efficiency as well as a 'fun to drive' experience.

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Experience the drive of your life, redefined. To pump up some adrenaline we have 3 drive modes - Zip, Zap and Zoom and Smart Steering Modes.

These smart steering modes ensures that every driver can enjoy a controlled and responsive driving experience, setting a new standard for what drivers can expect from a compact SUV.

The XUV 3XO is equipped with an advanced suspension system that includes a MacPherson Strut Fully Independent Front Suspension and a Twist Beam Semi-independent Rear Suspension.

Drive Modes: ZIP ZAP ZOOM



Smart Steering Modes (Standard from base)



1.2L turbo petrol engine with 82kW power & 200 Nm torque for quick acceleration & fast overtaking

# Accessories – Gear up to turn heads.

Chrome rain visor



Rear bumper add on



Front lower grill applique & head lamp chrome applique



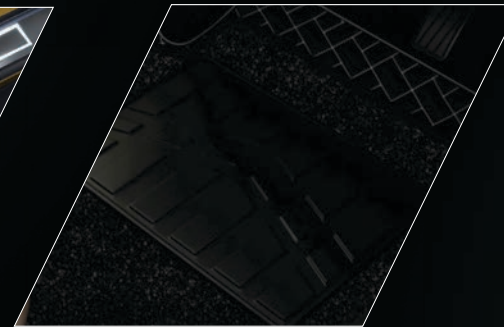
Rear parcel tray



Seat cover –  
Black with Red Insert



Illuminated scuff plate



7D Mats

Contact you nearest dealer to get a full range of accessories available

\*Terms & Conditions Apply

## TECHNICAL SPECIFICATION

### ENGINE & TRANSMISSION PETROL

Engine Type	Turbo Charged Multipoint Fuel Injection (TCMPFI)
Capacity	1.2 L
Max. Power	82 kW @ 5000 r/min
Max. Torque	200 Nm @ 1500-3500 r/min
Transmission Type	6 AT

### SUSPENSION

Front Suspension: McPherson Strut with Anti-roll Bar

Rear Suspension: Twist Beam Suspension with Coil Spring

### DIMENSIONS

Boot Space (as per ISO V215)	364 L
Vehicle Length	3990 mm
Vehicle Width	1821 mm
Vehicle Height	1647 mm
Wheelbase	2600 mm

### OTHER

Brakes	Front Ventilated Disc/Rear Solid Disc
Wheels	16" Alloy (AX5) 17" Alloy (AX7L)
Fuel Tank Capacity	42 L
Turning Circle	5.3 m

**The Mahindra 3XO is sold with a 5-year / 150000-Kilometer mechanical warranty**

## MX2

- 26.03 cm Infotainment
- 6 Airbags
- 4 Speakers
- Electronic Stability Control (ESC)
- Engine Start/Stop
- 60:40 Split Rear Seat
- Rear AC Vents
- LED Signature lamp with front turn Indicator
- LED Indicator on ORVM
- LED Tail Lamp
- Bi-Halogen Projector Headlamps
- Electrically Adjustable ORVM
- Electronic Trumpet Horn
- Reverse Parking Sensors
- Remote Keyless Entry
- Follow Me Home Headlamp
- Power Window - Front & Rear
- Power Window: 1 Touch Down (Driver)
- Front Armrest with Storage
- Front & Rear USB - C and Front USB - A
- 12V Sockets
- 3 - Points Seat Belt and reminder for all Passengers
- Front Height Adjustable Seat Belt
- ISOFIX
- Steering Audio Control
- R16 Alloy Wheels
- Rear Defogger
- Tyre Pressure Monitoring System (TPMS)
- LED Front and Rear Fog Lamps
- E-Call\*
- R16 Diamond cut alloy wheels
- Rear Wiper & Wash

## MX3

ADDONS OVER MX2

- Single Pane Sunroof
- 26.03 cm HD Infotainment
- Cruise Control
- Wireless Charger
- Rear View Camera
- Wired Apple CarPlay
- Wireless Android Auto™

## AX5

ADDONS OVER MX3

- Twin HD 26.03 cm Infotainment & 26.03 cm Digital Cluster Screen
- Wireless Android Auto & Apple CarPlay™
- Dual Zone Climate Control
- 6 Speakers
- Passive Keyless Entry
- Push Button Start
- Bi-LED Projector Headlamps
- LED DRL with front turn Indicator
- Infinity LED Tail Lamp
- Leather Steering & Gear Knob
- Electrically Foldable ORVM
- Height Adjustable Driver Seat
- Rear Armrest with Cup Holder
- Auto Headlamps + Auto Wiper
- Roof Rails & Rear Spoiler
- Adjustable Headrest for 2nd Row Middle Passenger
- Roof Rail

## AX7L

ADDONS OVER AX5

- Level 2 ADAS
- 360-Degree Surround View System with Blind View Monitor
- Skyroof™
- Harman Kardon Premium Audio with amplifier & sub-woofer
- Electronic Parking Brake with Auto Hold
- Leatherette Seats
- R17 Diamond Cut Alloys
- Front Parking Assist System
- Auto Dimming IRVM
- Cooled Glove Box with Illumination
- 65 W USB - C Fast Charging



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# The XUV 3XO Palette: Express Yourself in Every Hue

Color Options for all variants



NEBULA BLUE



TANGO RED



EVEREST WHITE



DUNE BEIGE



GALAXY GREY



CITRINE YELLOW\*



TANGO RED\*



EVEREST WHITE\*



DUNE BEIGE\*



GALAXY GREY\*

\* Roof colour in Stealth Black  
# Roof colour in Galvano Grey

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Disclaimers: All features mentioned in this booklet are not available on all the variants of Mahindra XUV 3XO ("Vehicle"). Accessories shown on the Vehicle are not part of the standard configuration and needs to be purchased separately. Performance figures shown are based on internal tests done by the experts in controlled environment. Actual performance figures may vary due to various factors such as driving conditions, maintenance, etc. and may differ in conditions. The images of the Vehicle shown are creative visualization and for illustrative purpose only. Tinted glass on the Vehicle is due to lighting effect. The colour of the Vehicle depicted in the image may differ from its actual appearance. Kindly visit your nearest Mahindra dealership to check the actual appearance of the Vehicle. Sunroof of the Vehicle is the largest sunroof in terms of dimensions in UVC segment and this feature is available only in select variants of the Vehicle. AdrenoX Application is available in select variants of the Vehicle. Harman Kardon audio system is available in select variants of the Vehicle. Harman Kardon and all related marks are registered trademarks of Harman and or its affiliates. Alexa feature is introduced to assist the Driver and improve the safety and convenience of driving a Vehicle. Alexa is only available in certain languages and regions. Alexa functionality may vary by location and variant of the Vehicle. Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates. In view of our policy of continuously improving our products, we reserve the right to alter specifications or designs without prior notice and without liability to you. We reserve the right to add or delete any feature without prior notice and without any liability. Drive Modes are available only in Petrol Automatic variants. 'Android Auto' is a trademark of Google LLC and its affiliates. To use Android Auto on the Vehicle display, you will need an Android phone running Android 6.0 version or higher, an active data plan, and the Android Auto app. Apple Carplay is compatible only with select mobile devices with iOS operating system. The software and security mechanisms in the Vehicle are subject to ongoing developments. Like with computers or the operating systems of mobile devices, the software and security mechanisms in the Vehicle may also be updated at irregular intervals. MicroHybrid is available in all the variants. Smart Pilot Assist and Adaptive Cruise Control is only available on Luxury pack (L) Petrol Automatic variants of the Vehicle. Advanced Driver Assistance System (ADAS) are meant to assist the driver to keep the passengers and pedestrians safe on the roads. ADAS is not a substitute for human eye and driver's vigilance. The driver shall remain fully responsible for safety, vigilant and attentive driving. Only the Luxury pack variants (L) come with Electronic Park Brake. AX7 and above variants come only with dual tone colour options. The spare tyre does not come with an alloy.